Give your customers a $[X] gift without spending a cent ...

Dear [Name],

I have included a champagne flute to emphasise that this is an idea worth celebrating.

Hi, my name is [Your Name].

I own a business called [Your Company Name]. We specialise in [explain what it is you do in a clear and concise way].

You’re probably wondering what this has to do with you. Let me explain ...

**I would like to give you [Y] gift cheques** for you to give to your clients. These cheques will be to the value of $[X] which they can then spend with us on [whatever you want them to spend it on].

You can simply offer these to your customers as add on value. I will pay for the cost of the printing, so you won’t have to spend a cent.

Imagine how impressed your customers will be when they receive a $[X] cheque just for doing business with you.

**I will give you a call in 3 days** time to further discuss this proposal – and arrange to send you your cheques.

[Your Name]

[Your Company Name]