CEILING OF COMPLEXITY

Crisis Crisis Crisis

Simplicity

**GROWTH**

**CRISIS**

* Too much is happening – not enough time to think and plan
* Too little opportunity – not enough security
* Too few resources – not enough leverage
* What we know that just ain’t so (Assumptions)

**SIMPLICITY**

* Clarity on “real” problem
* Why isn’t this problem already solved?
* Redefine the problem – predicament (FLEXIBILITY)
* Improve vs. Solve. What can I do to IMPROVE (vs. Solve) my situation?
* If I could \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ really really well....

**“Being pissed about what is predictable is stupid.”**

Tony Robbins